

Choosing a Sustainable Paper



Introducing Greencane – the paper made from a mix of recycled sugarcane and bamboo, plus a small amount of certified timber pulp resulting in a soft, white and strong paper.

Greencane started in New Zealand and Australia in mid 2009 quickly becoming a market leader, then following a request from Wholefood's London stores became available in the United Kingdom. More recently Greencane Paper has been introduced into the UAE region.

In addition to sustainability the 'good things' about Greencane Paper are – no GMO, inks or fragrances and with a total focus on having no plastic in any packaging. All Greencane packaging is compostable.



Founder of Greencane, Geoff Arden explains his inspiration:-

"Given sugarcane and bamboo only takes one year to grow it has always been a no brainer for me on true sustainability.

Looking ahead I have become very passionate about the possibilities for our new home delivered carton of mixed products. This mixed carton is available as a one off purchase which can be great as a gift, to say a new baby family. Or you can have a flexi-subscription, which gives delivery flexibility and the added value of free delivery to your home or business."

Have the convenience of Greencane delivered to your door.
£4 off first order, code: gogreen

www.greencane.com